

SABRINA FRANCIS

- Councillor for Bloomsbury since 2014 (8 years)
- Mayor of Camden, 2021-22

"I am serving my second term as a local councillor in Camden representing Bloomsbury. I've previously chaired a Licensing Committee panel and chaired the Housing Scrutiny Committee. I have a particular interest in the private rented sector and co-authored a report on its impact in Camden." [from Linked-in]

Education:

- Brecknock Primary school; Camden School for Girls
- University of Birmingham 2003-06, BA Social Policy

Link to Camden's Register of interests

<https://democracy.camden.gov.uk/mgDeclarationSubmission.aspx?UID=1847&HID=3253&FID=0&HPID=52529281>

Appointment to outside bodies

- Camden Safer Neighbourhoods Board
- St Pancras Welfare Trust (ex-officio)

Employment: Digital Engagement Manager at <https://kandaconsulting.co.uk>

Biography at Kanda

Sabrina is a Social Policy graduate who has spent her career working in social media. Prior to joining Kanda she worked for a trade association in the financial sector, focusing on their social media output, government affairs and PR. She has previously worked at a university and has had social media roles at an agency and on a political campaign. Sabrina is also the Mayor of Camden and in 2018 was on the New Year's Honours list for services to the University of London. Skilled in content planning, event communications and equipped with the ability to present complicated messages to a wide audience, Sabrina is proficient in using social media to increase the number of people that know about schemes and diversify the groups that take part in consultations. Sabrina is passionate about democratising the planning process and ensuring that all boroughs, towns, and cities reflect the needs of the community.

Kanda Digital research, designs, and develops best-in-class online tools for engaging communities. Collaborating with our colleagues in Kanda Consult and Kanda Create, our multi-disciplinary team of interactive designers; web developers; social media managers; and data analysts have the experience to plan, and the technical expertise to implement, a digital strategy to engage with communities that delivers our clients' wider community engagement and social value objectives. Working across both the public and private sectors, our team is experienced in supporting the most high-profile and complex schemes across the UK.

Linked in: <https://www.linkedin.com/in/sabrina-francis-97266b45/?originalSubdomain=uk>

Interviews / articles on-line include:

<https://news.camden.gov.uk/councillor-sabrina-francis-named-new-mayor-of-camden/>

<https://podcasts.apple.com/ca/podcast/the-mayor-of-camden-councillor-sabrina-francis/id1544447977?i=1000529683381> [Camdeners, episode 7, 22 July 2021]

<https://www.youtube.com/watch?v=TnxDahkbj0> [Camden New Journal 4 April 2022]

Sabrina Francis, the first black woman to become mayor of Camden, takes part in a debate on equalities in the wake of the ChildQ scandal. Here is full contribution in which she warns there is still much work to do and explains how people didn't believe she could be a mayor when attending the annual boat race on the River Thames.

Supporter / promoter of the West End Project from its inception

From Minutes of Cabinet meeting: 21.01.15

Cabinet Councillors: Sarah Hayward (Chair), Theo Blackwell, Patricia Callaghan, Julian Fulbrook, Abdul Hai, Angela Mason, Phil Jones, Sally Gimson and Jonathan Simpson. **Councillors** Harrison, Madlani and **Francis**, Bloomsbury ward councillors were present at the meeting and expressed their support for the proposals. Councillor Jones thanked the ward councillors for their work and involvement in this project.