



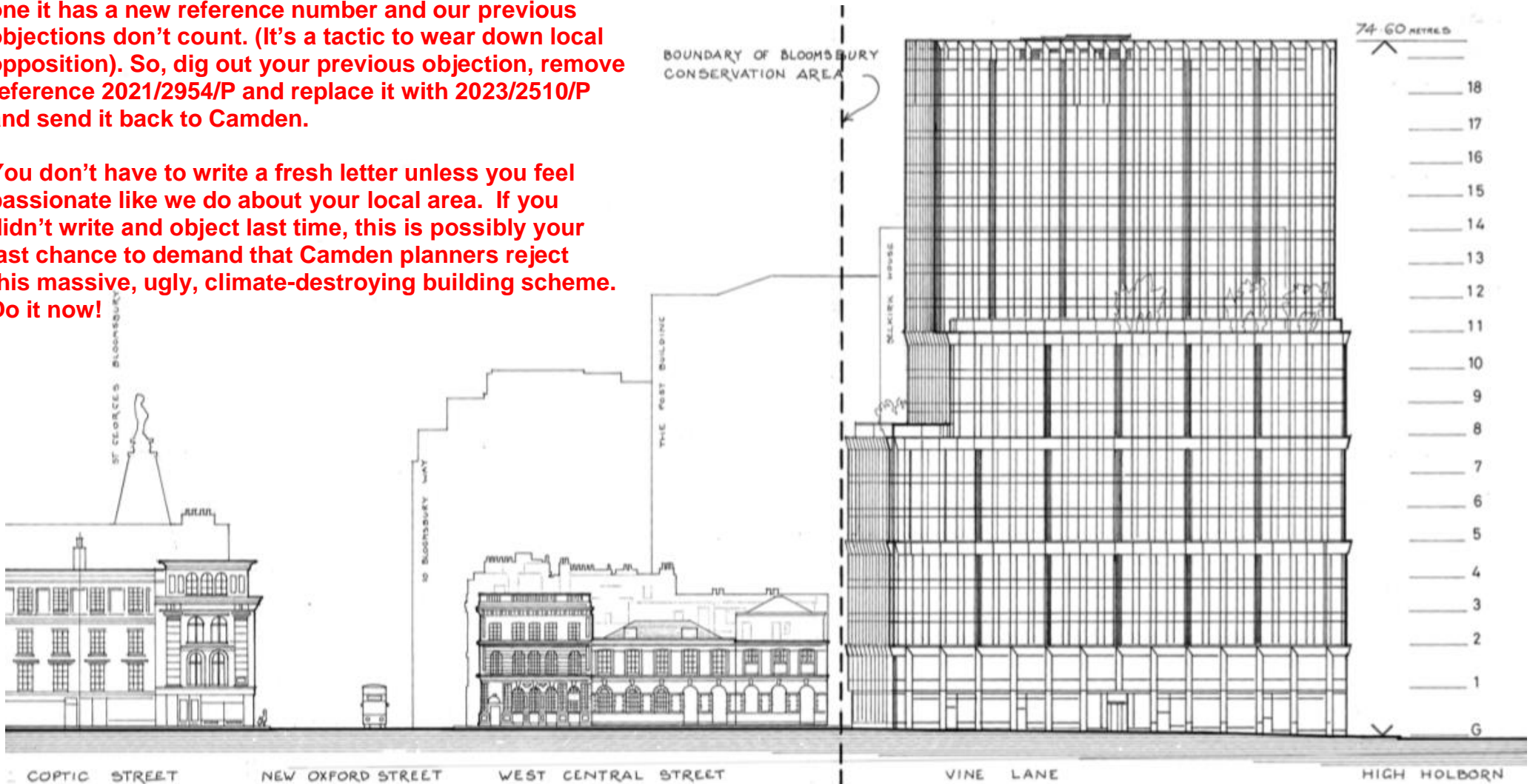
July 2023

Yet again the developers are trying to get permission to build this monster tower

And yet again we have to write and object!

Although the proposal is almost identical to their last one it has a new reference number and our previous objections don't count. (It's a tactic to wear down local opposition). So, dig out your previous objection, remove reference 2021/2954/P and replace it with 2023/2510/P and send it back to Camden.

You don't have to write a fresh letter unless you feel passionate like we do about your local area. If you didn't write and object last time, this is possibly your last chance to demand that Camden planners reject this massive, ugly, climate-destroying building scheme. Do it now!



Reasons for objection:

The tower is far too tall and is far too bulky

It will adversely affect the listed buildings nearby such as St George's Church, Bedford Square, and the British Museum

It will adversely affect the local Conservation Areas of Covent Garden, Bloomsbury and Soho

It will overlook and over-shadow all nearby buildings

The scheme intends to demolish the existing tower and replace it with a brand new but much bigger one

Demolition is contrary to the climate change policies of the UK, the Greater London Council and Camden, all of which advocate retaining existing buildings and retrofitting them to bring them up to modern standards (which is perfectly possible and we have an expert report to prove it)

Putting a taller building on the site will set a precedent for more taller buildings in the neighbourhood, which Camden will then find very hard to refuse

Our efforts have given the older buildings some protection by listing them however the scheme will still destroy the remains of one of central London's old horse stables and that history will be gone forever. We can see a way to give new life to the older buildings but the developer wants to exploit the site as much as possible and is not interested in conserving our heritage.

Too little housing is being provided; what is proposed will be dark and with a very badly designed back yard.

Residents in the new housing will be forced to have their electric lights on all day due to lack of daylight

When you email or write:

Include the Reference: **2023/2510/P One Museum Street**
Also include the Reference **2023/2653/L**

Remember to register as an **Objection** not a Comment[

Email: planning@camden.gov.uk

cc David.Fowler@camden.gov.uk

cc SaveMuseumStreet@CoventGarden.org.uk

Write to: Development Management, Camden Town Hall,
5 Pancras Square N1C 4AG



If you can help with expenses in any way, however small, we would be very grateful. Your donations should be sent to
Account name The Bloomsbury Association
Account 42053560
Sort code: 30-96-26